

PRESS RELEASE

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CONTACT INFO

POP Tables are mainly sold through our online webstore at www.poptable.fi. We also negotiate rates for business consumers, and can provide customization options beyond those available in our online platform. For more information, contact Lauren at lauren@popfurniture.fi or call +358458601449.

POP Table: Custom-made tables custom made.

If we had to use four words (and a few hyphens) to explain what POP Tables are all about, we would say: POP Tables are customizable, high-quality, versatile, and made-in-Finland. Intrigued? Get a few more juicy details below.

POP Tables are made to order

With almost one million possible table combinations, POP Tables are the epitome of customization. Using our Build-Your-Own POP Table platform, customers choose from over 20 different tabletop sizes, including HIGH and LOW tables, and a multitude of colors for each of the tables' surfaces. Customers can then match their custom tabletop with one of two leg designs that we have curated from independent German designers. We plan to expand our leg design offering in the near future.

Premium quality on the inside and out

Don't worry, the beauty of POP Tables isn't just skin-deep. POP Tables are made from premium materials on the inside and out. On the outside, the smooth, handsome outer surface is made of premium High Pressure Laminate, which is durable and resistant to many marks, abrasions and stains. On the inside, we use a lightweight solid wood core, which ensures stability (no crumbling or cracking) and versatility for a multitude of uses.

We're a local thing

POP Table's tabletops are all made to measure in a family-owned factory in Kolho, Finland. We take pride in our local production and we feel that it contributes to responsible operations. Local production not only lightens the environmental impact of POP Tables, but it also makes for better quality-control oversight, which means more happy POP Table owners (and makers).

Adaptable to your space

What do a POP Table and a mullet have in common? They're business in the front, and party in the back.

A POP Table is essentially two tables in one, or it can be no table at all. Our lightweight tabletops, although very stable, are also extremely easy to assemble and disassemble, making them ideal for small and/or multi-use spaces. What's more, because you don't need to permanently affix legs to the tabletop, you get to use both tabletop surface colors. This means you can change the mood of the room in a jiffy—go classic white by day, and flip it over to go flashy pink by night. Whatever you like, the choice is yours. (NOW do you get our mullet joke...?)

POP Furniture Company Oy

Although we were dreaming of POP Tables for years beforehand, POP Furniture Company was officially founded in Helsinki, Finland in the Spring of 2013. POP Table is our first brand, and we anticipate a few more. Our company essentially consists of a two-person team that takes care of the day-to-day operations, plus a couple of vital partners who contribute regularly to the concept's development. The POP Furniture concept was born from our experience as consumers. We know what it is to inhabit small spaces, to move multiple times in one year, to sleep in a bedroom, that doubles as a living room, that substitutes as an office, that moonlights as a dining room. What we learned from these experiences is that we want to surround ourselves with products that are tailored to our unique sense of aesthetic, versatile enough to function for a number of different purposes in a number of different spaces, and durable enough to withstand regular use for many years to come. With these experiences and desires in mind, we developed the POP Table concept.

